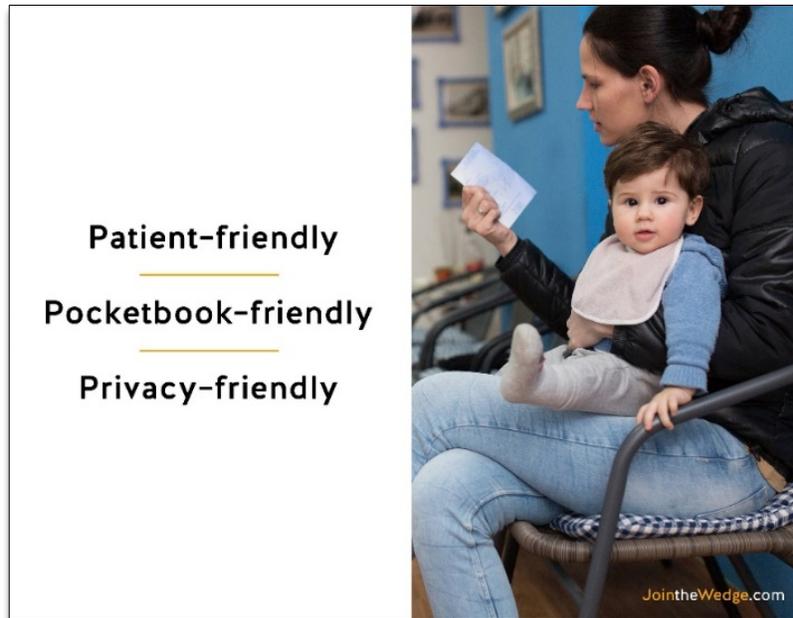




THE WEDGE

OF HEALTH FREEDOM



DOCTORS AND PATIENTS – ESCAPE THIRD-PARTY CONTROLS!

Obamacare, insurers, Medicare and hundreds of thousands of regulations have intruded in private medical decisions – and made coverage and care unaffordable and complex.

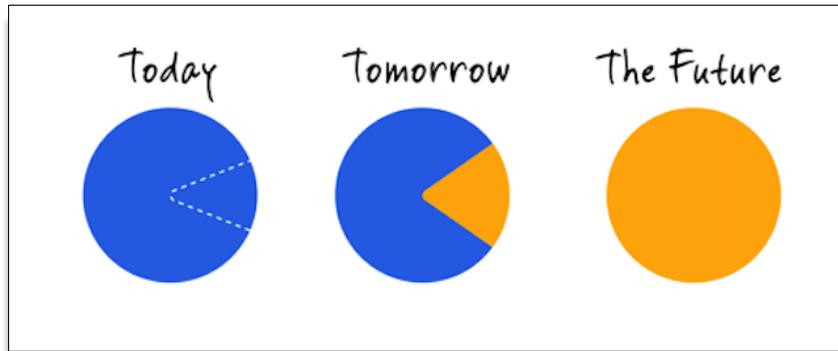
But around the country, doctors and patients are breaking free. **The Wedge of Health Freedom** will draw the public’s attention to these affordable, confidential and patient-friendly, practices. With rising health insurance premiums, high deductibles, and the growth of cash-based health sharing organizations resulting from Obamacare, patients want affordable, patient-friendly doctors’ offices – and doctors want to offer them. Doctors using back-to-basics “Wedge Principles” work for patients – not government or health plans.

THE WEDGE PRINCIPLES

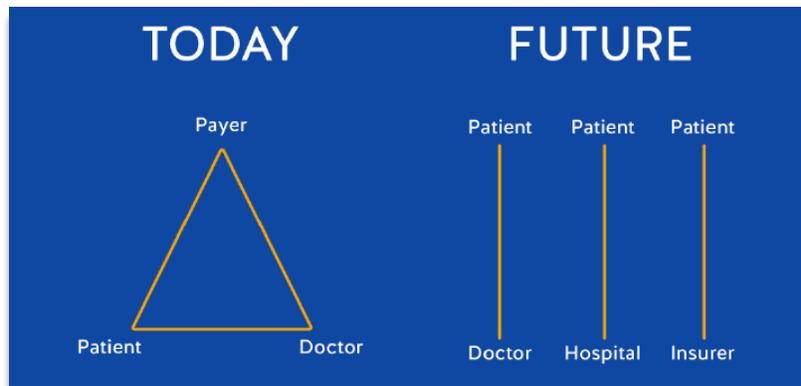
- Transparent, Affordable Pricing
- Freedom to Choose
- True Patient Privacy
- No Government Reporting
- No Outside Interference
- Cash-Based Pricing
- Protected Patient-Doctor Relationship
- All Patients Welcome

Today, these affordable, confidential doctor’s offices and surgery centers – operating within a free-trade zone for health care – are not visible to most Americans. The Wedge of Health Freedom initiative will make this zone (branded “The Wedge”) visible, offer these practices as an attractive choice for

patients nationwide, defend the right of “Wedge practices” to operate freely without government and corporate controls and expand The Wedge into an ever-larger slice of the American health-care circle:



The Wedge will disassemble the complex third-party payment triangle of today’s health care system into three simple, direct payment relationships, including *non-interference* indemnity insurance:



Patients and doctors operating in The Wedge will find freedom, affordability, privacy and simplicity that cannot be taken away. We’ll use the “Map of Freedom” at www.JOINtheWEDGE.com as a voluntary, collaborative “meeting place” for patients and third-party-free doctors who want to return to caring, trusted, confidential, ethical, conscience-protecting and affordable patient-centered care.

The Wedge is not insurance and it does not take the place of insurance. However, all patients – insured, uninsured and publicly subsidized – are welcome. Prices are affordable – cash, check or charge – and privacy is paramount. The Wedge is the way “back to the future” of patient-centered medicine. Imagine having a doctor who really knows you! It’s the way patient care was before managed care intruded and the only way health care should be: between a patient and a doctor.

Without costly third-party intrusions and government regulatory controls, and with the establishment of direct private contracts between patients and doctors (and eventually hospitals), The Wedge of Health Freedom will restore affordable care and coverage nationwide. Sign up at JOINtheWEDGE.com

Twila Brase RN, PHN
President and Co-founder
Citizens’ Council for Health Freedom (CCHF)